



gtav

Partnership Opportunities

2026



gtav



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gtav



*We empower
teachers to be
confident & skilled
Geography educators,
so that students can
thrive.*



ABOUT THE GTAV

The Geography Teachers' Association of Victoria (GTAV) is the largest Geography teacher association in Australia. Our members and stakeholders include school principals, heads of humanities, secondary Geography teachers, primary teachers, university academics, not-for-profit organisations, companies, and government agencies.

When you connect with GTAV members, and our wide network of educators, you will reach the following:

- Key decision makers for the purchase of Geography education products and services.
- Advocates for environmental awareness, responsibility, and sustainability.
- Future-focused educators.
- Users of geospatial technologies.
- Promoters of diverse and developing career pathways.

By partnering with the GTAV you will benefit by:

- Reaching over 7,000 educators including over 4,300 members in Government, Independent and Catholic schools.
- Showcasing your products and services.
- Gain brand exposure through our digital communication platforms.
- Generate leads and build your network.



ABOUT THE GTAV



MISSION

The GTAV is a professional membership association dedicated to advancing geographical education from Foundation to Year 12 across Victoria. Our purpose is to support teachers and students and to engage with the wider community about the vital role of Geography in creating sustainable and resilient futures. Through the provision of high quality resources, professional learning and advocacy, we empower educators and students to make well informed and responsible choices in a dynamic world.



GUIDING PRINCIPLES

SUPPORT

- Provide exemplar professional learning and resources that meet the needs of F-12 Geography educators.
- Support and encourage primary and secondary students in their study of Geography.
- Maintain and grow our membership base.

LEADERSHIP

- Be a strong leader in school-based geographical education, including the role of geospatial education.
- Raise awareness of geographical education and advocate for its important place throughout the curriculum.

GOVERNANCE

- Ensure best practice governance, financial stability, and an operational infrastructure that supports the vision and mission of the organisation.



2026 PARTNERSHIP OPPORTUNITIES

ANNUAL PARTNERSHIP PACKAGE

PACKAGE	BENEFITS	PRICE (ex. GST)
Principal Partner	<ul style="list-style-type: none">• Brand recognition as a Principal Partner including logo on home page, Annual Conference webpage and all conference collateral.• Dedicated profile on conference website with link to their website.• Double trade table display in a premium location.• Four complimentary registrations to the Annual Conference.• Opportunity to present a 10-minute keynote at the morning plenary session.• Two feature article or ad in the GTAV eNews.• One full page ad in the Annual Conference Program.• Banner on display on stage in morning plenary session.• Complimentary GTAV Annual Membership.• Social media posts (2 posts across the year).• One solus EDM sent out to GTAV members.• Feature ad in the new GTAV Member Community Base platform to run for 12-months.• Presenting partner of the GTAV eNews (10 editions across the year).	\$6,500

2026 PARTNERSHIP OPPORTUNITIES

ANNUAL CONFERENCE PACKAGES

PACKAGE	BENEFITS	PRICE (ex. GST)
Major Partner	<ul style="list-style-type: none">• Brand recognition as a Major Partner including logo on Annual Conference website pages and all conference collateral.• Dedicated profile on conference website with link to their website.• Inclusion in our 'Meet our Partners' EDM.• A standard trade table display in a premium location.• Two complimentary registrations to the Annual Conference.• One ad in the GTAV eNews.• Social media post (1 post leading up to Conference).• One half page ad in the Annual Conference Program.• Opportunity to advertise in the new GTAV Member Community Base platform, with 1 ad for a month.	\$3,500
Supporting Partner	<ul style="list-style-type: none">• Brand recognition as a Supporting Partner including logo on Annual Conference website pages and all conference collateral.• Dedicated profile on conference website with link to their website.• Inclusion in our 'Meet our Partners' EDM.• A standard trade table display.• Two complimentary registrations to the Annual Conference.• One ad in the GTAV eNews.• Social media post (1 post leading up to Conference).	\$2,500

2026 PARTNERSHIP OPPORTUNITIES

ANNUAL CONFERENCE PACKAGES *(continued)*

PACKAGE	BENEFITS	PRICE (ex. GST)
Community Partner	<ul style="list-style-type: none">• Brand recognition as a Community Partner including logo on Annual Conference website pages and all conference collateral.• Dedicated profile on conference website with link to their website.• Inclusion in our 'Meet our Partners' EDM.• A standard trade table display.• Two complimentary registrations to the Annual Conference.• One ad in the GTAV eNews.• Social media post (1 post leading up to Conference). <i>(Only available to NFP organisations).</i>	\$1,500
Trade Exhibitor	<ul style="list-style-type: none">• A standard trade table display.• Organisation name and link listed on the conference partner page and within the conference program as a Trade Exhibitor.• Complimentary morning tea and working lunch for two representatives (conference registration not included).	\$800
Happy Hour Partner	<ul style="list-style-type: none">• Brand recognition as Happy Hour Partner including logo on Annual Conference website pages and all conference collateral.• A standard trade table display.• Dedicated solus EDM to all GTAV members about the Happy Hour at Conference and information about your organisation.• Opportunity to present to all attendees at the Happy Hour session at Annual Conference and hand out any required collateral or giveaways.	<i>(to be negotiated)</i>

2026 PARTNERSHIP OPPORTUNITIES

VCE CONFERENCE PACKAGES

PACKAGE	BENEFITS	PRICE (ex. GST)
Major Partner	<ul style="list-style-type: none"> Brand recognition as a Major Partner including logo on VCE Conference website pages and all conference collateral. A double trade table display in a premium position. Two complimentary registrations to the VCE Conference. One ad or feature article in the GTAV eNews. Social media feature (1 post leading up to Conference). One half page ad in the VCE Conference program. Opportunity to present a 5-minute keynote or play an advertisement at the morning plenary session as well as have a banner on display. 	\$1,500
Trade Exhibitor	<ul style="list-style-type: none"> Organisation name and link listed on the VCE Conference website page and within the conference program as a Trade Exhibitor. A standard trade table display. Complimentary morning tea and lunch for one representative (conference registration not included). 	\$600

PRESENTING PARTNER OPPORTUNITIES

PACKAGE	BENEFITS	PRICE (ex. GST)
Student Lecture Series (online)	<ul style="list-style-type: none"> Brand recognition as a Presenting Partner of the Student Lecture series including: <ul style="list-style-type: none"> Logo on all SLS collateral including flyers, social media posts, EDM straps, etc. Logo and overview on the GTAV website. Opportunity to play an ad during each of the lectures (60-seconds maximum.) <p><i>The Student Lecture Series is hosted online and is a series of three lectures that are run throughout the year aimed at assisting students in their study of Units 3 & 4 Geography. In 2025, we had over 400 students attend all 3 lectures.</i></p>	\$1,500

**all presenting partner opportunities are limited to one partner per series/workshop.*

2026 PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER PACKAGES *(continued)*

PACKAGE	BENEFITS	PRICE (ex. GST)
Professional Learning Webinar Series (online)	<ul style="list-style-type: none"> Brand recognition as a Presenting Partner of the Professional Learning Webinar series including: <ul style="list-style-type: none"> Logo on all PLW collateral including flyers, social media posts, EDM straps, etc. Logo and overview on the GTAV website. Opportunity to play an ad during each of the webinars (60-seconds maximum). There are 9 sessions schedule in 2026. <p><i>The Professional Learning Webinar Series is hosted online and is a series of nine webinars run throughout the year aimed at assisting Geography teachers. These webinars are free for GTAV members to attend with an average of 60 registrations per webinar. In 2026, we have doubled the number of PLW sessions we are hosting.</i></p>	\$2,500
Workshops	<p><u>Step Up to VCE Geography</u></p> <ul style="list-style-type: none"> Brand recognition as a Presenting Partner of Step Up to VCE Geography workshop including: <ul style="list-style-type: none"> Logo on all workshop collateral including flyers, social media posts, EDM straps, etc. Logo and overview on the GTAV website. Speaking opportunity at the workshop for a total of 5-minutes. <p><i>Step Up to VCE Geography is an annual in-person workshop held in February for up to 50 students wanting to update their Geography skills at the start of the school year .</i></p>	\$1,500

**all presenting partner opportunities are limited to one partner per series/workshop.*

2026 PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER PACKAGES *(continued)*

PACKAGE	BENEFITS	PRICE (+GST)
Workshops	<p><u>New To VCE Workshop</u></p> <ul style="list-style-type: none"> Brand recognition as a Presenting Partner of New to VCE workshop including: <ul style="list-style-type: none"> Logo on all workshop collateral including flyers, social media posts, EDM straps, etc. Logo and overview on the GTAV website. Opportunity to present a 5-minute keynote or play an advertisement during the morning session. <p><i>New to VCE is an annual in-person workshop held in February for up to 60 educators who are new to teaching Geography and are looking for assistance with the curriculum.</i></p>	\$1,500
	<p><u>Upskilling in Geography</u></p> <ul style="list-style-type: none"> Brand recognition as a Presenting Partner of Upskilling in Geography workshop including: <ul style="list-style-type: none"> Logo on all workshop collateral including flyers, social media posts, EDM straps, etc. Logo and overview on the GTAV website. Opportunity to present a 5-minute keynote or play an advertisement during the morning session (online). <p><i>Upskilling in Geography is an online half-day workshop held in February for educators who are out of field or new to teaching Geography and want to grow their knowledge of the subject.</i></p>	\$1,500
	<p><u>Regional Workshops</u></p> <ul style="list-style-type: none"> Brand recognition as a Presenting Partner of the Regional Workshops including: <ul style="list-style-type: none"> Logo on all workshop collateral including flyers, social media posts, EDM straps, etc. Logo and overview on the GTAV website. <p><i>In 2026, GTAV will visit three regional towns to deliver face-to-face professional learning workshops directly to local educators. These Regional Workshops are designed to support teachers across each catchment area to build confidence and capability in Geography, with each session capped at 30 participants to ensure a high-quality, interactive learning experience.</i></p>	\$1,000

**all presenting partner opportunities are limited to one partner per series/workshop.*

SECURE A PACKAGE

The GTAV would love to have you on board and thank you for your support of the organisation.

Click the 'book now' button to the right to complete the booking form and secure your partnership package.



Reach Out To Us!

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